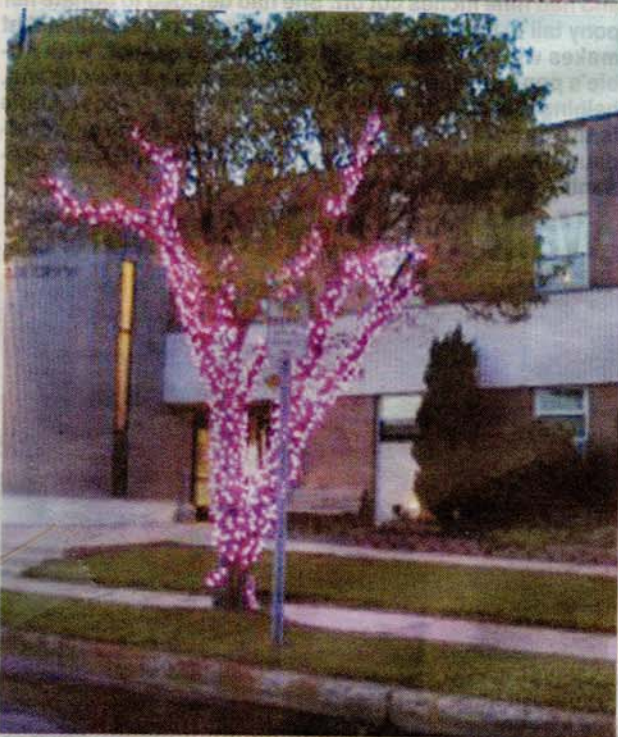


## Sea Isle Dedicates Tree To Casey Feldman



The "Pink Rememberance Tree," dedicated to the memory of Casey Feldman in Sea Isle City, N.J.

**Dianne Anderson, Cape May Sheriff Gary Schaffer, Sea Isle Mayor and Cape May County Freeholder Len Desiderio, Joel Feldman, Cape May County Freeholder Ralph Sheets and Sea Isle Police Chief Tom Dintino attended the Remembrance Tree Ceremony in honor of Casey Feldman in Sea Isle City, N.J. May 1.**

The City of Sea Isle, along with the South Jersey Traffic Safety Alliance (SJ TSA), dedicated a "Pink Rememberance Tree" to Casey Feldman as part of Sea Isle City's Community Day, Saturday, May 1 at noon in front of the police department on JFK Boulevard. Adorned with some 1,400 pink lights, the tree is visible upon entering the island from the bridge and will be lit every night from dusk till 5 a.m. A plaque at the base of the tree is inscribed with Casey's name and dates and serves as a memorial to all who have lost their lives in traffic accidents.

Mayor Len Desiderio said, "Mr. and Mrs. Feldman have worked very hard to raise awareness to pedestrian safety and it is my privilege to honor the memory of their daughter in the hopes of keeping the residents and visitors of Sea Isle safe."

Speaking on behalf of the South Jersey Traffic Safety Alliance, Program Manager Teresa Thomas announced their summer safety campaign, stating that Casey's story and photograph would play a prominent role in pedestrian and traffic safety in the region. "We are adding a human element which we hope reaches people enough that they start to drive more safely."

The pink tree dedication in Sea Isle City also served as the kickoff for a nationwide effort to decorate trees with pink lights to stand as a memorial to those whose lives have been lost to traffic accidents and as a symbol of traffic safety.

Also speaking at the ceremony were Sea Isle City Chief of Police Thomas D'Intino and Dianne Anderson, Casey's mother.

Dianne Anderson took the opportunity to express her and Casey's father Joel Feldman's appreciation for the dedication of the tree in Sea Isle, stating that Sea Isle City was Casey's home away from home. Casey loved the shore and Sea Isle City in particular, where the family has owned a home for over 17 years.

Casey was living in Sea Isle during the summer of 2009 and was struck in a crosswalk at an Ocean City intersection on July 17, 2009.